

**Exam Code: C\_C4H63\_2411**

**Exam Name | SAP Certified Associate - Implementation Consultant - SAP  
Customer Data Platform**

**Total No. of Questions: 80**

**Passing Percentage: 71%**

**Exam Duration: 180 Minutes.**

### Question 1

Which of these activation methods can be used with actions? Note: There are 2 correct answers to this question.

- A. Audiences
- B. CX flows
- C. CX journeys
- D. CX milestones

**Answer A B**

### Question 2

Which of the following API types does SAP recommend to use to achieve clean core integrations? Note: There are 2 correct answers to this question.

- A. SOAP
- B. RFC
- C. OData
- D. IDoc

**Answer A C**

### Question 3

How can you delete a profile from SAP Customer Data Platform?

- A. Make an HTTP Delete REST API call to SAP Customer Data Platform with the customer ID of the Unified Customer Profile view.
- B. In the console, look up the profile in the Unified Customer Profile view, then create a ticket in SAP for Me to delete the profile.
- C. In the console, with System Administrator permissions, go to Administration, select the Unified Customer Profile view, and click Delete.
- D. Make an HTTP REST API call with delete query to SAP Customer Data Platform passing the customer ID.

**Answer A**

#### Question 4

What are the possible application identifier merge rule options when ingesting customer data using the unified customer profile? Note: There are 2 correct answers to this question.

- A. Discard data event
- B. Create new customer profile
- C. Raise an error and abort the entire ingestion operation
- D. Delete existing customer profile

**Answer A B**

#### Question 5

What options are available to pass the processing purpose for inbound data in SAP Customer Data Platform? Note: There are 2 correct answers to this question.

- A. Profile
- B. Static
- C. Consent
- D. Dynamic

**Answer B D**